



SSA #18 COMMISSION MINUTES – January 13, 2021
Video Conference

1. Call to Order & Roll Call

Commissioner Jim Ludwig called the meeting to order at 9:02 am and the following Commissioners were in attendance: Jim Ludwig, Elizabeth Fuld, Kearby Kaiser, Tim Klump, Mike Raffety, and Cindy Rudman. Not in attendance Dave Gassman.

Also in attendance from the Northalsted Business Alliance: President Ramesh Ariyanayakam, Treasurer and Acting Executive Director Lake Alen, and SSA Operations Consultant Eric Santiago.

Public attendance: None

Pursuant to the applicable law and my determination that attendance by remote means is necessary because an in-person meeting is not practical or prudent due to the declared public health disaster caused by COVID-19, this meeting is conducted by videoconference.

2. Approval of Meeting Minutes

MOTION by Mike Raffety to approve the December, 9 2020 Meeting Minutes.

SECOND by Kearby Kaiser.

MOTION CARRIED.

3. Commission Update

Elizabeth has received her official Commissioner appointment letter from the mayor's office. We will be working to fill two vacancies by inviting potential future commissioners from the business community to attend our upcoming meetings to learn more about the organization. David, Tim, Mike and Jim will need to complete renewal applications in 2021.

4. Budget Update

Lake states that we received 97% of our budget funding from the city in 2020. The SSA currently has approximately \$54,000 in remaining funds to spend for 2020.

We did have savings this year in sidewalk maintenance and snow removal. We are in process now of reviewing our contracts for the new year including sidewalk maintenance and landscaping. We did enter into a new agreement with a new snow removal contractor.

5. Northalsted Update

Ramesh reports that the Northalsted Board will be meeting on January 14th for their first meeting of the new year. Board officer elections will take place during this meeting. Northalsted has transitioned its membership calendar to follow the calendar year, which is starting this January. Staff is currently working with businesses to complete their renewals as well as recruiting new members from our SSA service area boundaries. Memberships moving forward will be limited to businesses only within our geographical footprint.

Northalsted will be hosting a Diversity and Inclusion virtual workshop on January 19th. Businesses and commissioners are invited to attend.

The city of Chicago is currently not issuing permits for street festivals. We are working with Chicago Special Events Management in planning for summer events.

6. Rebate Programs Update

We did receive clearance from the city to proceed with our newly created Service Fee Rebate Program.

Jim suggests that Northalsted should market how our rebates have assisted the local business community, especially the Healthy Air Rebate Program.

We anticipate additional rebate program applications to be submitted for services completed in 2020 by the January 31, 2021 deadline. After all 2020 rebates have been processed we will announce our 2021 rebate plans which will be discussed at our next commission meeting.

7. SSA Programs Updates

Eric reports that multiple planter pots at the Broadway/Clarendon triangle have been damaged since their installation due to 2 car accidents. The first accident in late November and the second accident in late December. This damage was reported to the alderman's office and the police department. We will work with the Chicago

Department of Transportation to see if anything can be done to better secure this area from future auto accidents.

Eric is working with Temple Display and BrightView on the removal of holiday decorations from the neighborhood.

8. Public Comment

No public comment.

9. Adjournment

There being no further business,

MOVED by Tim Klump to adjourn the meeting at 10:53 am.

SECOND Kearby Kaiser.

MOTION CARRIED.

Next meeting will be held on Wednesday, February 10 at 9:00 AM.