



Programming Confidentiality Policy

Northalsted Business Alliance (NBA), a not-for-profit community-based organization, seeks to operate in an open and transparent manner. As part of that openness, the NBA wants to create a space for members and participants to safely and confidentially encourage participants to freely express their views, concerns and in our programming (including programs, educational seminars and meetings). The NBA seeks to address challenging topics that face our community in its Programming, and to do so requires open and honest conversations to occur amongst participants without threat of subsequent public or private recrimination or attribution of ideas to individuals, groups or businesses resulting from the discussions necessary for these programs to be successful.

Accordingly, we request your agreement to this Confidentiality Agreement as a condition of participating as a presenter, trainer, contract employee or participant in a training program or seminar (events) sponsored by the NBA. The trust placed in you by the members and participants of such events is critical to the success of NBA's mission.

The following types of confidential information may not be disclosed:

- Discussions during events, including opinions, ideas, comments, etc. as may arise from participants during planning or attending such events, or following the completion of such events.
- While we encourage you to utilize the ideas being presented in a program to gain both personal and business benefit from your participation, this doesn't limit the confidentiality requirement with respect to participant discussions undertaken during any training program or seminar or related to such programs or seminars. It is only the ideas of the presenter related to the topic being presented that should be taken away from the meeting, not the opinions of participants.

By registering and/or participating in Programming being offered by the NBA (whether as a member of Northalsted Business Alliance or an employee, a guest, a committee member, a hired presenter or a consultant) you are agreeing that you understand the impact on the open and honest discussion of ideas that would occur by failing to honor this confidentiality agreement, and acknowledge that this agreement binds you and all other participants from subsequently attributing discussion or ideas to individuals, groups or businesses.

The failure to abide by this agreement and to attribute ideas, comments or any aspect of the participation of any individual participating in Programming of the NBA outside of such Programs, whether publicly or privately, not only damages open and honest communication, it could result in your being liable for causing material damage to said individual, organization or business, as well as damaging the NBA's future ability to create a safe space for important conversations to occur in our community.

I have read and agree to abide by the Northalsted Business Alliance confidentiality policy.

Signature: _____

Date: _____

Printed Name: _____